

NCC Cable System Order

Order #	62351793	Flight Dates	10/17/16 - 10/30/16	Update Date	10/17/16		
Syscode	1684	Agency	Shorr, Johnson & Magnus	Version	1 Vs. 1		
System Name	Cablevision/Wappingers Falls, NY	Advertiser	Schumer for Senate	Show All Lines			
Market	New York				Total # of Weeks	2	
		Client Code		Total	\$245.00		
AE	Meghan Hughes	Product Code		Commission	\$36.75		
Sales Coordinator	Jaryd Engberg	Est Code	Sports	Net Total	\$208.25		
Office	Washington	Product Name	Hudson Valley 2	Total Spots	5		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 10.17 New LUR order. Please review and confirm. Thanks!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NFLN	NFLN PT	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$49.00	\$196.00	30	IPE 08/22/16-11/08/16
2	NFLN	NFLN PT	10/24/16	10/30/16	19:00	24:00	X							-	-	1	\$49.00	\$49.00	30	IPE 08/22/16-11/08/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$245.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$245.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/17/16

62351793 | New York | Cablevision/Wappingers Falls, NY | 1684 |